[redacted] ([redacted] 10 [redacted])

1. [redacted]

- [redacted] [redacted]

- [redacted]

2. [redacted]

- [redacted] [redacted] [redacted] [redacted]

- [redacted] [redacted] [redacted] [redacted]

- [redacted]–[redacted] [redacted]

3. [redacted] SWOT

- [redacted]

- [redacted] PESTEL

- [redacted]

- [redacted] Gap, 7S, 4M [redacted]

- [redacted] SWOT Universe [redacted]

4. [redacted] SA/SC

- [redacted]

- [redacted]

- [redacted] CC/FCC [redacted]

5. [redacted] (SP)

- [redacted] SP [redacted]-[redacted]-[redacted] [redacted]

- [redacted] SP [redacted]

6. [redacted] (SO)

- [redacted] SO [redacted] SMART

- [redacted] SO [redacted]

7. [redacted]

- [redacted] TOWS Matrix

- [redacted]

8. [redacted] Strategy Map

- [redacted] BSC (4 [redacted])

- [redacted] Leading–Lagging

9. [redacted] (Action Plan)

- [redacted]

- [redacted] Output–Outcome

10. [redacted]

- [redacted] Impact–Likelihood

- [redacted]

11. [redacted]

- [redacted]

- [redacted]

12. [redacted]

- [redacted]

13. [redacted]

- [redacted]

- [redacted]

14. [redacted]

- [redacted]

15. [redacted]

- [redacted]

- [redacted]